



**STOP MOTION  
RUBRIC**

STUDENT NAME:	REGINA CATHOLIC SCHOOLS
PRODUCTION TITLE:	STUDENT FILM FESTIVAL

Each production will be graded according to the following criteria and awarded points for achievement in each category.

**1. TECHNICAL ABILITIES - PRODUCTION**

**CAMERA WORK**

- background steady                      - clear, focused images                      - use of tripod unless style requires other  
 (Least)                      1                      2                      3                      4                      5                      (Best)

Comments:

**CAMERA DIRECTION**

- variety of angles, focal lengths, types of shots                      - framing the subject with awareness to clean shots  
 (Least)                      1                      2                      3                      4                      5                      (Best)

Comments:

**CONTINUITY**

- attention to basic continuity principles such as consistency with clothing, venue, weather, plausibility issues.  
 (Least)                      1                      2                      3                      4                      5                      (Best)

Comments:

**LIGHTING**

- attention placed on ambient light issues and choices                      - awareness of use of flash  
 - consistent lighting throughout                      - consistent white balance  
 (Least)                      1                      2                      3                      4                      5                      (Best)

Comments:

**ARTISTIC ABILITY**

- use of lines and shapes - were their drawings / stop motion poses done well (will depend on type of animation)  
 (Least)                      1                      2                      3                      4                      5                      (Best)

Comments:

**Section 1 Tally \_\_\_\_\_**

## 2. TECHNICAL ABILITIES - POST-PRODUCTION

### VIDEO EDITING

- clean cuts, restricted use of jump cuts
- edit points choices
- elimination of less desirable, redundant footage
- effective use of fonts and text (spelling, visual pleasing, placement)

(Least)            1                            2                            3                            4                            5                            (Best)

Comments:

### EFFECTS

- affective use of transitions, (fades, dissolves) executed cleanly
- use of special effects as appropriate
- executed cleanly

(Least)            1                            2                            3                            4                            5                            (Best)

Comments:

### FLOW

- how does it move, little or no 'dead' time

(Least)            1                            2                            3                            4                            5                            (Best)

Comments:

**Section 2 Tally** \_\_\_\_\_

## 3. OVERALL IMPRESSION

### CONCEPT AND CREATIVITY

- Do all the elements (technical, story, concept) work together to communicate a message or story to an audience effectively?

(Least)            1                            2                            3                            4                            5                            (Best)

Comments:

### DIRECTION

- Do the choices of actions and their arrangement fit the purpose of the animations? Is the story told well, is it accessible to an audience?

(Least)            1                            2                            3                            4                            5                            (Best)

Comments:

### IMPACT

- Is it stimulating? Does it appeal to you - emotionally, intellectually, visually?

(Least)            1                            2                            3                            4                            5                            (Best)

Comments:

**Section 3 Tally** \_\_\_\_\_

## FINAL POINT TALLY AND SUMMARY COMMENTS

Please add the points given from each section and write them below in the spaces provided. The students would appreciate comments you have about their work.

TALLY:

Section 1. TECHNICAL ABILITIES - PRODUCTION \_\_\_\_\_

Section 2. TECHNICAL ABILITIES - POST-PRODUCTION \_\_\_\_\_

Section 3. OVERALL IMPACT \_\_\_\_\_

**TOTAL POINTS** \_\_\_\_\_

## SUMMARY COMMENTS